

# Publication Express

A monthly newsletter brought to you by JournalEdit — your publishing partner.

## What's new at JournalEdit?



**A milestone and an exciting new partnership.** In October, JournalEdit was selected by Oxford University Press (OUP) as a preferred partner for language editing. OUP is among the top 20 academic publishers globally with over 300 journal titles under management. We're excited for the opportunity to work with new authors!

**Expanded service offer.** Looking for funding to support your research? Struggling with getting buy-in from funding institutions? We can help! We've expanded our service offer to include grant proposals. Write to us with some details about your project and we'll work with you to prepare a convincing, well-designed proposal that's tailored for your target audience. Grant proposals require time and patience but are an excellent way to accelerate your career. Apply early and often.

**2017 FIP Conference.** It was a pleasure meeting many of you at the 2017 World Congress of the International Pharmaceutical Federation (FIP) in Seoul, South Korea. Look forward to meeting more people at events throughout the coming year!

## Research Community Highlights



**Surgeon's gender a factor?** New study published in *British Medical Journal* compares the postoperative outcomes of patients treated by male and female surgeons. The results may surprise you; data suggests a small but statistically significant difference exist in surgical results. [Read more.](#)

**Obesity on the rise.** Study by Imperial College and World Health Organization (WHO) finds a tenfold increase in youth obesity across four decades. [Read more.](#)

**New era for artificial intelligence.** Artificial intelligence (AI) algorithms commonly leverage large volumes of example datasets, based on human inputs, to train and refine their capability. Google's AI subsidiary, DeepMind, explores the potential of using a new approach, *reinforcement learning*, to shift the learning paradigm. Breakthrough findings published in *Nature*. [Read more.](#)

**Why is healthcare in the U.S. so expensive?** Video by Dr. Sanjay Gupta (CNN) explaining complexities of the American healthcare ecosystem and factors that contribute to costs out of alignment with global standards. [Watch.](#)

## Editor in Spotlight



Meet Rob. Medical doctor, Columbia and Yale graduate, and seasoned editor. As a member of the JournalEdit network, Rob brings over 20 years of experience as a practicing physician, with a specialty in pediatrics. Rob is passionate about helping academics and researchers communicate their findings with the scientific community. Thank you Rob!

## English Language Tips



**Tip 1:** What is the correct punctuation for a list? Items in a list are usually separated by commas. However, if the items in the list themselves contain commas, then semicolons can be used as separators to outrank those commas. This allows the reader to clearly distinguish the elements of the list.

*Example (list with commas): The study shows long-term exposure to stressful environments can induce the early onset of diabetes, cardiovascular disease, and memory loss.*

*Example (list with semicolons): There are basically two ways to write: with a pen or pencil, which is inexpensive and easily accessible; or by computer and printer, which is more expensive but quick and neat.*

**Tip 2:** When do you use "[sic]" and what does it mean? You can insert the abbreviation *sic* after a quoted word (or phrase) to indicate the text is intentionally displayed exactly as transcribed. This is useful if you notice the source material contains a spelling, grammatical, or other error. It informs the reader that you noted the mistake but left the quote as displayed in its original form. *Sic* is generally used inside brackets to distinguish from the source text.

*Example: "We have been working to establish a more harmonous [sic] environment for our employees"*

## Notable Quotes



As a writer, I need an enormous amount of time alone. Writing is 90 percent procrastination: reading magazines, eating cereal out of the box, watching infomercials. It's a matter of doing everything you can to avoid writing, until it is about four in the morning and you reach the point where you have to write."  
- **Paul Rudnik**, American playwright and novelist

"Grammar is more than a set of rules for what you must write, it is a range of choices for what you *can* write."  
- **Dr. Nigel Caplan**, Associate Professor, University of Delaware

"If you can't explain it *simply*, you don't understand it well enough."  
- **Albert Einstein**, Theoretical physicist

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